



Dear Community Leaders and Civic Engagers!

Volunteers are **ESSENTIAL** to the well-being of our community. With your help, let's recognize the extraordinary volunteerism of individuals, youth, and corporate volunteerism programs. Your involvement in **celebrating outstanding volunteers will expand and power the true importance of volunteerism in our community.**

We invite your financial participation to support public recognition of volunteerism and the local Volunteer Engagement Profession. Founded in 1997, the Southern Arizona Volunteer Management Association (SAVMA) promotes excellence in volunteer program management for volunteer engagement professionals by providing educational programs, leadership, resources, and peer networking throughout Southern Arizona. Proceeds support SAVMA's annual professional development activities.

HISTORY OF AWARDS

In 2019, SAVMA brought community-wide volunteer recognition back to the Southern Arizona region with several major volunteerism awards. Sponsors were also encouraged to publicly celebrate one of their special volunteers with SAVMA's Community Service Recognition. In 2025, we look forward to expanding our celebration with more surprises and public recognition.

With appreciation,

Diana Charbonneau

Diana Charbonneau
SAVMA Awards 2025
Event Co-Chair





Volunteerism Trends and Research

Formal volunteering, or volunteering through organizations, fell from 30% in 2019 to 23% in 2021 during the COVID-19 pandemic. This is the biggest change since AmeriCorps and the US Census started gathering this data in 2002.

More than 60.7 million Americans, or around 23.2% of the population, formally volunteered with organizations between September 2020 and 2021. These volunteers contributed an estimated \$122.9 billion in economic value over 4.1 billion service hours.

- The formal volunteering rate fell by five percentage points for men and eight percentage points for women. However, women still volunteered more frequently than males.
- Among all generations, Generation X (aged 41 to 56 in 2021) had the most significant formal volunteering rate (27 percent).
- Compared to people without children in their household (21%), parents with children under 18 formally volunteered at a higher percentage (30%).

Informal helping involves assisting others outside of an organizational context, including doing favors for neighbors. Between 2019 and 2021, the percentage of Americans informally helping others stayed steady. Between September 2020 and September 2021, 124.7 million people, or about 51% of the population, volunteered their time to aid their neighbors.

- Of all generations, baby boomers had the highest percentage of informal helpers (59%).
- Veterans were eight percentage points more likely than non-veterans to assist their neighbors, at a rate of 59 percent.
- Those who had children under 18 were more likely (58%) than those who did not (49%) to offer informal assistance to their neighbors.

In Southern Arizona in 2015

- 23.3% of residents volunteer, ranking them 38th among 50 states and Washington, DC.
- 1,229,997 volunteers
- 36.4 volunteer hours per capita
- 174.36 million hours of service
- \$4.5 billion of service contributed.
- 47.3% of residents donate \$25 or more to charity.





PAST RECIPIENTS

Award Recipients:

Volunteer of the Year Award

- 2024 – David Tabb, Court Appointed Special Advocates
- 2020 – Steve Johnson, Court Appointed Special Advocates
- 2019 – Mary Ohrazda, Tucson Museum of Art

Corporate or Group Volunteerism Award

- 2024 – Caterpillar Tucson Regional Offices, Junior Achievement of Arizona – Southern District
- 2020 – Southwest Gas Corporation
- 2019 – Tucson Electric Power Company

Exceptional Volunteer Program Award

- 2024 – Habitat for Humanity Tucson
- 2020 – Interfaith Community Services
- 2019 – Literacy Connects

Youth Volunteer of the Year Award (Individual or Group)

- 2024 – Felipe Garcia, Arizona Governor’s Youth Commission
- 2020 – Zoo Crew, Reid Park Zoo
- 2019 – RHAP Volunteers (Teen Reproductive Health Access Project), El Rio

Exceptional Governance Volunteerism Award (2020 first year issued)

- 2024 – Chrisie Ballard, Junior Achievement of Arizona – Southern District
- 2019 – Scott Summerford, Interfaith Community Services

Exceptional Volunteer Engagement Professional Award

- 2024 – Victoria Carlson, Interfaith Community Services
- 2020 – Gina Hansen, Habitat for Humanity
- 2019 – Theresa Ulloa, Emerge! Center Against Sexual Assault





Platinum Sponsor (\$5,000)- Three Available (first right of refusal for the following year)

- Optional 12 months “Supporting” or “Organizational” membership in SAVMA
- Designation as Presenting Sponsor, Keynote Sponsor, or Platinum Sponsor
 - Platinum Sponsor: Presenting Sponsor Designation of Premier SAVMA event (SAVMA Fair, VMHC Conference, or other training workshops) (must be confirmed by December 15) subject to availability on a first-come, first-served basis.
- Large Logo on all promotional materials – save the date e-postcard, website, press releases, ads, and invitations (deadlines permitting)
- Full-page color advertisement in the Event Program
- Two (2) premium tables for ten at the Event Breakfast
- Opportunity for a 2-minute podium speech and introduction of a Big-6 Award (if confirmed by Jan 1st)
- Podium Recognition at Sponsor level designation
- Logo included in the Event PowerPoint four times more frequently than other sponsors
- Logo to appear on the SAVMA website as an underwriting sponsor for 12 months
- Eligible to nominate a volunteer for Community Service Recognition (deadline October 31st)
- Five social media posts (two before and three after the event)

Gold Sponsor (\$3,000)- Three Available (first right of refusal for the following year)

- Optional 12 months “Supporting” or “Organizational” membership in SAVMA
- Large Logo on all promotional materials – save the date e-postcard, website, press releases, ads, and invitations (deadlines permitting)
- Full-page color advertisement in the Event Program
- One (1) premium table for ten at the Event Breakfast
- Podium Recognition at the Gold Sponsor level designation
- Logo included in the Event PowerPoint, two times more frequently than other sponsors
- Logo on the SAVMA website and e-blasts for one month before the Event
- Eligible to nominate a volunteer for Community Service Recognition (deadline October 31st)
- Four social media posts (two before and two after the event)



Silver Sponsor (\$1,500)- Five Available (first right of refusal for the following year)

- Optional 12 months “Supporting” or “Organizational” membership in SAVMA
- Medium Logo on all promotional materials – save the date e-postcard, website, press releases, ads, and invitations (deadlines permitting)
- Half-page color advertisement in the Event Program
- One (1) preferred seating table for ten at the Event Breakfast
- Logo included in the Event PowerPoint
- Logo on the SAVMA website and e-blasts for one month before the Event
- Eligible to nominate a volunteer for Community Service Recognition (deadline October 31st)
- Three social media posts (two before and one after the event)

Bronze Sponsor (\$800)- Eight Available (first right of refusal for the following year)

- Optional 12 months “Supporting” or “Organizational” membership in SAVMA.
- Medium size logo on all promotional materials – save the date e-postcard, website, press releases, ads and invitations (deadlines permitting)
- Half-page color advertisement in the Event Program
- One (1) preferred seating table for ten at the Event Breakfast
- Logo to be included on the Event PowerPoint
- Logo to appear on the SAVMA website and e-blasts for one month before the Event
- Eligible to nominate a volunteer for Community Service Recognition (deadline October 31st)
- Two social media posts (one before and one after the event)

Table Sponsor (Non-Member \$600) (Member \$550)

- Name recognition in the Event Program
- One (1) reserved seating table for ten at the Event Breakfast
- Eligible to nominate a volunteer for Community Service Recognition (deadline October 31st)

Supporting In-Kind Sponsors (\$400 minimum donated goods value)- For Vendor and Media Supporters (True Value of Goods required on an Invoice per IRS)

- Quarter-page color advertisement in the Event Program

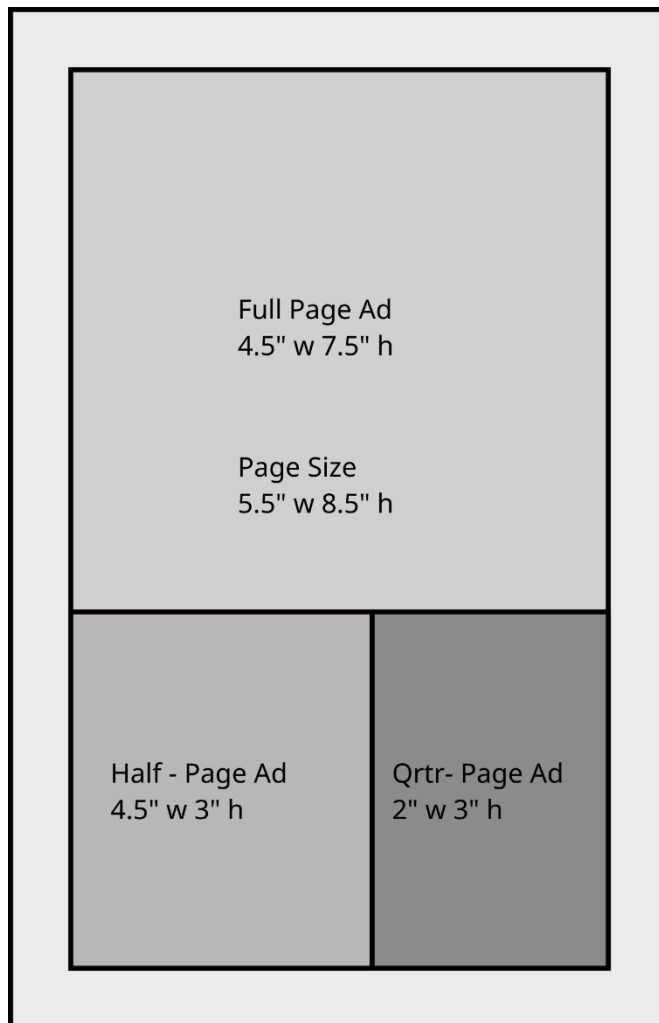
PROGRAM AD SPECIFICATIONS

Camera-ready Color
600 dpi PNG or JPEG files
No bleed
Send artwork to: savmatucson@gmail.com

DEADLINE: December 1st

Full Page: 4.5" w x 7" h
Half Page Landscape: 4.5" w x 3" h
Quarter Page: 2" w x 3" h

Finished Program (booklet layout)
Page Size 5.5" w x 8.5" h
Print Size: Size 5" w x 8" h





Sponsorship Form

Sponsor Name (for event publication): _____

Primary Contact Name: _____

Contact Phone: _____

Contact Email: _____

Mailing Address: _____

City/State/Zip: _____

If you have questions about Sponsorships, contact our Sponsorship Chair at SAVMATucson@Gmail.com.

Sponsorship Package:

___ **Platinum Sponsor:** \$5,000

___ **Gold Sponsor:** \$3,000

___ **Silver Sponsor:** \$1,500

___ **Tributes (Non-Sponsors)** Quarter Page (\$250), Half Page (\$500), Full Page (\$1,000)

___ **Other:** \$ _____

___ **Bronze Sponsor:** \$800

___ **Table Sponsor Non-Member:** \$600

___ **Table Sponsor Member:** \$550

Payment Terms:

Thirty days before the event and by December 1st to guarantee inclusion in all publications.

Sponsor to provide:

- Camera-ready logo; and ad by December 1st to savmatucson@gmail.com
- Community Service Recognition submission due October 31- online link received at time of payment or sponsor guarantee.

12 Months of Membership (expires 1/31/2026):

I/We have reviewed the requirements of Supporting and Organizational Memberships and would like to:

Accept: Supporting Membership Organizational Membership Decline:

Signature: _____

Payment Information: I/We agree to purchase the above package. This agreement is non-cancellable and authorizes registration for the event.

- Please make checks payable to **SAVMA** and include this completed form.
- Sponsors wishing to pay by credit card **must** pay online at www.savma.org.

Thank you for being so supportive!





Thank you to our SAVMA Awards 2024 Sponsors!

Presenting Sponsor



Governor's Office
of Youth, Faith
and Family

