

Attendees: Jennifer Lohse, Diane Diamond, Ken Charvoz, Jessica Dennes, Jill LaBrie, Alexei Marquez, Gina Hansen (joined with intermittent connectivity).

Absent: Ken Briggs, Carlos Chavez, Heidi Gerrish Urbina, Tori Carlson (on leave of absence)

1. The meeting was called to order at 3:09PM.
2. Through general consent Jessica Dennes agreed to facilitate the meeting.
3. Alexei Marquez was welcomed to the board.
4. Through general consent the board approved the following motions via consent agenda:
 - a. **The Board Meeting minutes were approved from June 19, 2020.**
 - b. **To accept the minutes from the July 1, 2020 Communications Meeting.**
5. The Membership Committee reported the following:
 - a. The free account for Survey monkey was too limited for the membership survey and the paid account was too expensive for SAVMA. The committee is looking at alternatives.
 - b. Hospices are particular niche that could use some specific focus and Ken will be reaching out to Sven for some brainstorming.
 - c. The membership surveys process is still struggling with both software expense and
6. The Program and Events Committee requested and reported the following:
 - a. A new proposal came through from BlaxFriday – Ashley La Russa. Starting with BlaxFriday would be unique to SAVMA and would promote the idea of building events to groundswell activities.
 - b. Additional proposals have been solicited.
7. Governance Committee:
 - a. The March, April, May financials are posted and can be approved at the August meeting as members have a chance to review them.
8. Communications Committee:
 - a. The Committee met and is drafting the communications plan!
 - b. Marketing is new priority.
 - c. **The CVA Competencies and Proposals section of the website will be reviewed for content.**
9. Old Business: None noted.
10. New Business:
 - a. **Jessica Dennes and Gina will draft a letter from as SAVMA Awards leadership to inform former Sponsors of the decision to cancel 2021.**
11. The meeting adjourned 4:34PM



Submitted by Secretary, Jennifer Lohse

Committee for Communication

July 1, 2020

Committee Members: Jessica Dennes (Chair), Heidi Urbina,

Agenda

- A) Heidi and Jessica will be hosting the July Mixer. Discussed plans for the flow of the mixer using Diane's template.**

Event Plan:

3:30 – Diane begins meeting, Gina does quick announcements

3:35 – Introduction – Heidi “Write into the chat your name, where you work, and what are you drinking.”

Start with a trivia game:

- 5 questions – on a power point with screen shared. Heidi explains how it's going to work. Shares screen. Jessica Asks the first question and waits for the first person to write in the correct answer (play jeopardy theme song and provide commentary). Keeps track of the winners. Gifts – SAVMA Trivia champion button along with a set of 5 thank you cards that can be used for volunteers.

Thanks for participating card.

- o Current value of the volunteer hour: 25.43
- o Longest hiking trail in Arizona: Arizona Trail
- o State bird of AZ: Cactus Wren
- o Tallest peak in Arizona: [Humphrey's Peak](#)
- o Original colors of the University of Arizona: Sage Green and Silver
- o UNMUTE winners for a SPEECH! 10 SECOND SPEECH OPPORTUNITY

Breakout Room: Ask Alexei and Gina or Kathy to host in addition to Jessica and Heidi

- 1) Scavenger hunt: People run and grab something from their house and then do a show and tell
 - a. Grab something from your home office that makes you smile
 - b. Quarantine Hobby
 - c. Book reading during quarantine
 - d. (If a fourth is needed) Number one song the year you were born
- 2) Write your email in the chat along with something that you feel that you're good at in your job
- 3) What is a project you're working on right now?
- 4) Ask a question for future reference: what are you struggling with at work?

B) Heidi and Jessica worked on the communication plan up to July 10th.

C) Drafted the upcoming newsletter to be sent 7/2

D) Updated the website with a blogpost and leadership updates (NEED ALEXEI'S INFORMATION)

E) Actions:

- Heidi will make the invitation graphic along with the power point trivia game.
- Breakout room hosts: Jessica, Heidi, asking Gina, Alexei and Kathy if needed (6 per room including the host)
- Advertise using the graphic on Facebook AND email

- July 16th: FB on 3rd
- Jessica will ask Alexei for her bio to be included in the website.

Discussions for the next meeting

1. TABLED: Review committee charter and delegate responsibilities
2. Tabled: Review 2020 communications plan and draft communications needed for the next one-three months

2020 Programs and Events:

- January 16, 2020: SAVMA Awards and Keynote Workshop
- February 20, 2020: Rachel Cheeseman, Get to Know Golden, A Better Volunteer CANCELLED
- March 18, 2020 Volunteer Appreciation and Recognition Best Practices CANCELLED
- April 16, 2020 Technology for Volunteer Management in the Covid Age
- April 19-25, 2020 National Volunteer Appreciation Week
- April 23, 2020 SAVMA Fair at the Reid Park Zoo CANCELLED
- May 21, 2020 Ways to Work More Effectively with Volunteers
- September 17, 2020 How to Develop a Volunteer Mentorship Program
- October 20, 2020 ALIVE Hybrid Conference
- November 2020 AZ Summit or local program
- December 5, 2020 Annual Meeting